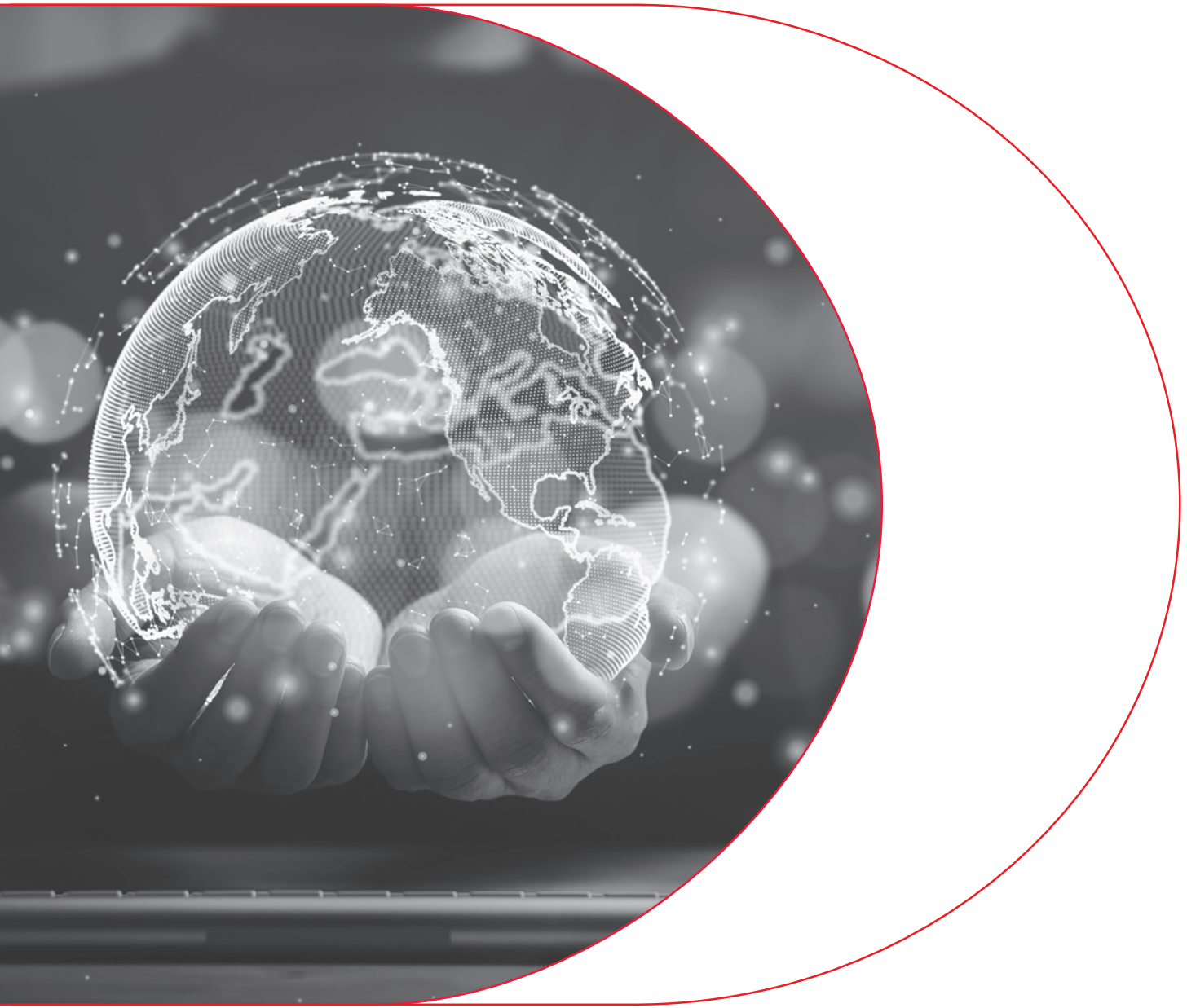


Global **CEO** Program

October 2024 – May 2025





“The business landscape is changing at the speed of thought, which means we have to look at the world and ourselves through a new set of lenses. GCP participants represent a diverse range of industries and backgrounds, which creates a rich forum for debate and peer support. The result is a collaborative environment fueled by disruptive and empathetic thinking.”

Steve Shiffman
CEO
Calvin Klein

Expand your global reach

As a CEO, you build your legacy by mapping out your company's course, charting its strategy and fostering a culture guided by clear objectives and a shared mission.

Today's global, interconnected world calls for senior leaders who are uniquely attuned to the economic currents and market shifts that could advance — or undermine — their firm's long-term sustainability.

The Global CEO Program has been designed and developed for leaders like you. It will enhance your strategic vision and equip you with new tools to better navigate disruptive trends that could impact your business.

By merging the expertise of two top business schools and three global venues, the program delivers a singular learning experience like no other.

Module 1

MIT Sloan
Cambridge, Massachusetts, USA
October 27 – November 1, 2024

Module 2

Asia week
Singapore
January 19 – 24, 2025

Module 3

IESE Business School
Madrid, Spain
May 18 – 23, 2025

The journey

Expand Your Global Vision and Reach

The GCP includes three one-week residential modules on three continents: North America, Asia and Europe.

The experience

Exclusively Designed for Seasoned Senior Leaders

Expand your network and learn from top-level peers in an invigorating multicultural forum.

The know-how

Practical, Just-in-Time Knowledge

Interactive sessions, CEO panels and applied learning through workshops, group discussions and study groups will all stimulate actionable insights that you can immediately apply at work.

The results

Address a Real Business Challenge

Analyze a business challenge specific to your organization and gain invaluable feedback and support from expert peers.

A powerful alliance

The Global CEO Program is offered as an alliance between IESE Business School and the MIT Sloan School of Management, two of the world's most renowned institutions of higher learning for global business executives.

Upon completion of the Global CEO Program, participants become Alumni of IESE Business School and receive a co-branded program completion certificate from IESE and MIT Sloan Executive Education. They also receive an MIT Sloan Executive Certificate in Management and Leadership and earn 8 Executive Education Units (EEUs) towards the MIT Sloan Advanced Certificate for Executives (ACE).



MIT Sloan School of Management, Massachusetts Institute of Technology

The MIT Sloan School of Management, based in Cambridge, Massachusetts, is one of the world's leading business schools. The school's mission is to develop principled, innovative leaders who improve the world, and to generate ideas that advance management practice. The school's teaching philosophy is grounded in the *Mens et Manus* – mind and hand – approach that combines cutting-edge thinking with practical application to solve real-world problems.

Working at the intersection of management and technology, MIT Sloan is uniquely positioned to help CEOs transform the present and envision the future that is being shaped by technological disruption and innovation.



IESE Business School University of Navarra

IESE is consistently ranked among the world's leading business schools. The School is committed to developing business leaders who strive to make a deep, positive and lasting impact on people, companies and societies they serve.

Since 1958, more than 55,000 executives from all over the world have experienced our integrative, people-centered and socially responsible approach to decision-making in business and organizations.

IESE programs combine a general management perspective, an international focus and a deep understanding of the global business area, all structured within an ethical framework.

Cambridge, Massachusetts



Singapore



Madrid, Spain



Global exposure for a **global** impact

Insightful and energizing modules in Cambridge, Singapore and Madrid will give you a stronger grasp of the issues facing your company.



Learning Cornerstones

1

Systems thinking

Heighten your decision-making skills with an integrative approach to understanding and solving complex business problems.

2

Innovation mindset

Think like an entrepreneur to identify relevant trends and better leverage technology, resources and talent.

3

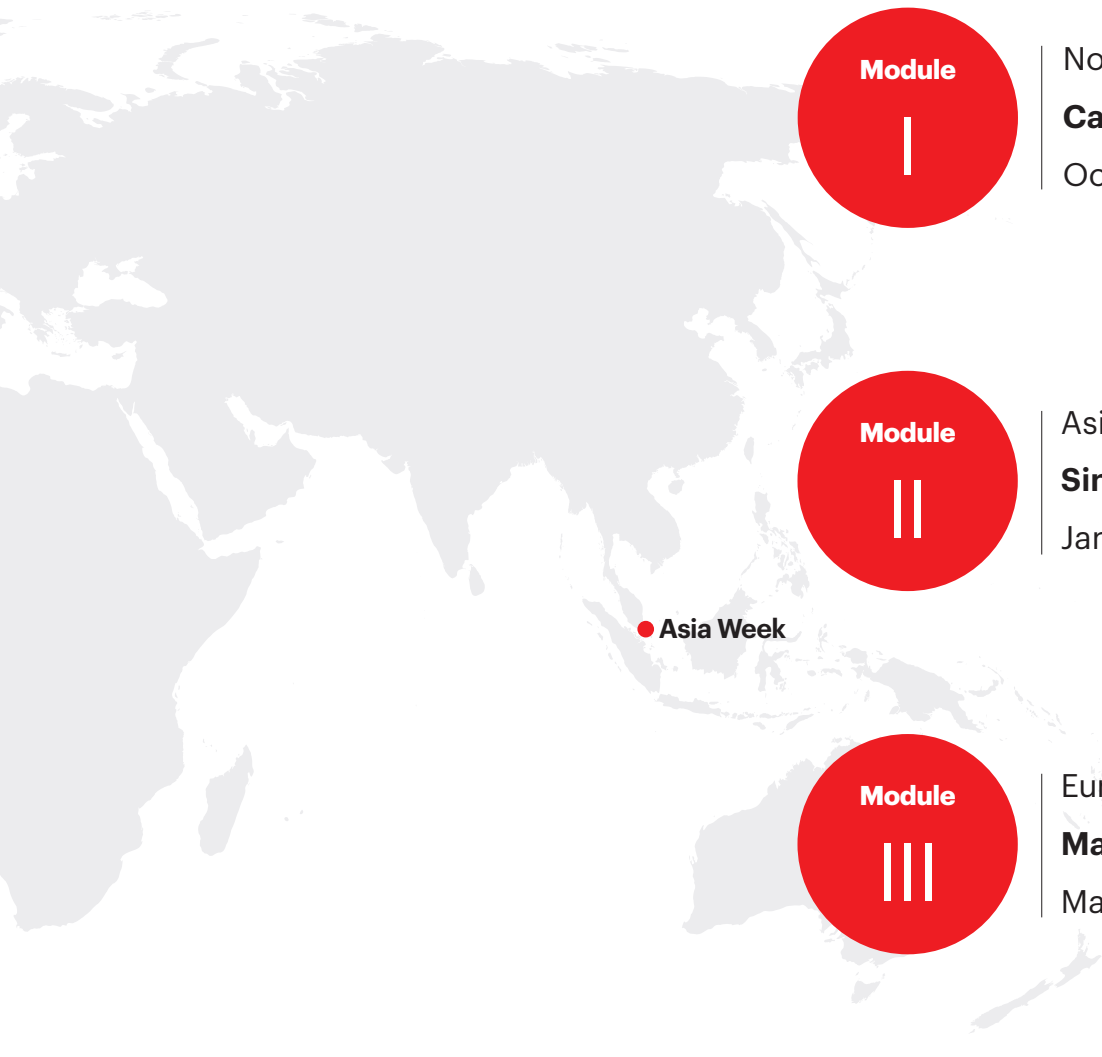
Communication

Clearly articulate and communicate your corporate purpose and vision, and ensure that it underscores everything you do.

4

Change management

Drive change in your organization to improve systems, processes and outcomes.



Module
I

North America
Cambridge, Massachusetts, USA
October 27 – November 1, 2024

Module
II

Asia
Singapore
January 19 – 24, 2025

● **Asia Week**

Module
III

Europe
Madrid, Spain
May 18 – 23, 2025

5

Emerging technologies

Understand the strategic implications of digital disruption, develop crucial capabilities and future-proof your business model.

6

Negotiation & Influence

Balance the needs of your stakeholders, from investors to employees and customers.

7

Self-leadership

Lead with integrity through self-awareness, emotional and social intelligence, inclusion, listening, empathy and learning agility.

8

Building a legacy

Work with your senior team to ensure your organization's long-term sustainability and success.

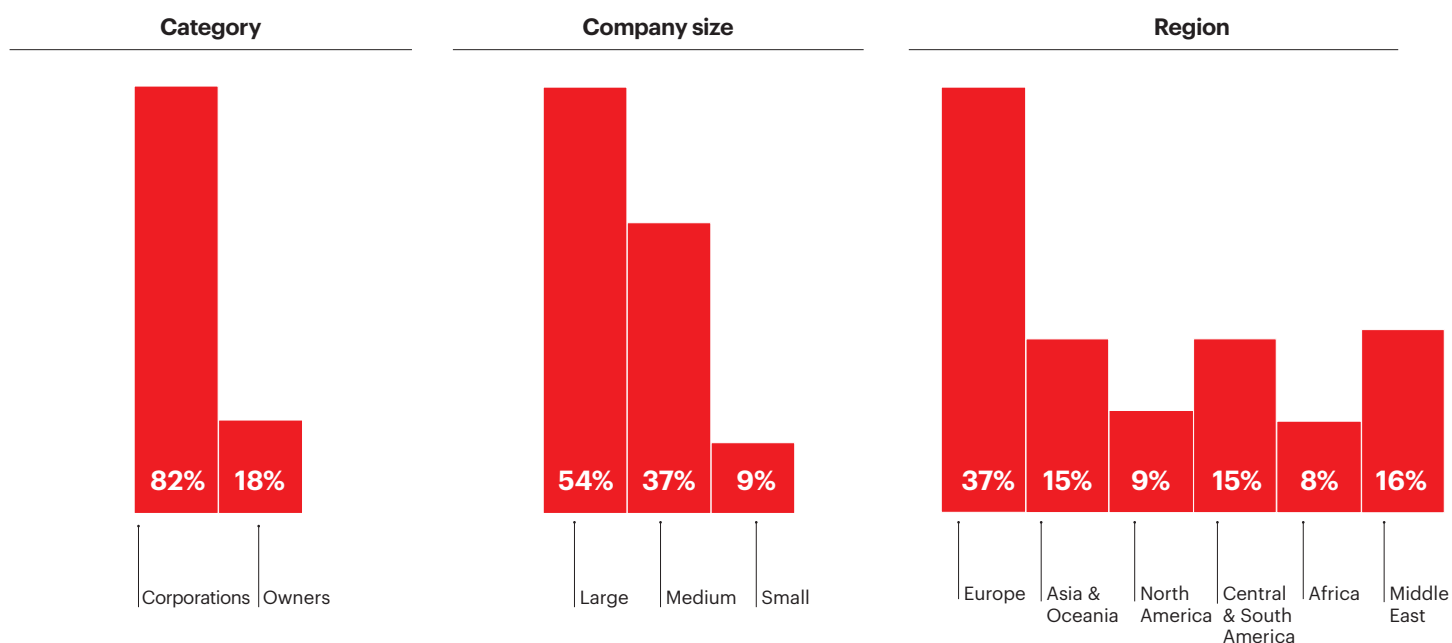
A program for globally minded executives

The GCP is designed for top-tier business leaders including CEOs, managing directors, board members, C-suite executives, presidents and chief decision makers. Participants have an average of 20 years of experience in senior general management roles and reflect a diversity of sectors, profiles and cultural backgrounds.

Typical participant titles from previous editions:

- CEO – 65%
- Board member – 10%
- President / Managing Director – 7%
- Senior Vice President / Vice President – 18%

Company profiles from previous editions:



Participant profile

40

Average Class Size

49

Average Age

15%

Women

25+

Nationalities

Past participants include: (by nationality)

North America:

CEO Calvin Klein (United States)
President Stryker Corporation (United States)
CEO Grupo Cuprum (Mexico)
President & COO Desjardins Group (Canada)

Central & South America:

CEO Walmart Latin America, UK & Africa (Chile)
President & CEO Refineria de Cartagena (Colombia)
CEO Volkswagen Latin America (Argentina)
CEO Pif Paf Alimentos (Brazil)

Europe:

CEO Lufthansa Airlines (Germany)
President Hasbro International (Netherlands)
CEO Bonfiglioli Group (Italy)
CEO Keralty (Spain)
COO & CIO Privatbank (Ukraine)

Middle East:

CEO Saudi Telecom (Saudi Arabia)
CEO Taptica (Israel)
COO Chalhoub Group (Syria)
CEO Etisalat (Egypt)

Africa:

CEO First Bank of Nigeria (Nigeria)
CEO Zutari (South Africa)
CEO Industrial Development Corporation (Zambia)

Asia & Oceania:

MD Pizza Hut Asia Pacific (India)
CEO Li & Fung (Hong Kong)
CEO Kiwi Rail (New Zealand)
VP Prudential (Japan)
EVP Telekom Malaysia (Malaysia)

“The attraction of the program is the chance to meet so many different people from different industries and regions. You **learn so much from the questions you are asked. And from the insights that your peers provide. It’s a truly enriching experience.”**

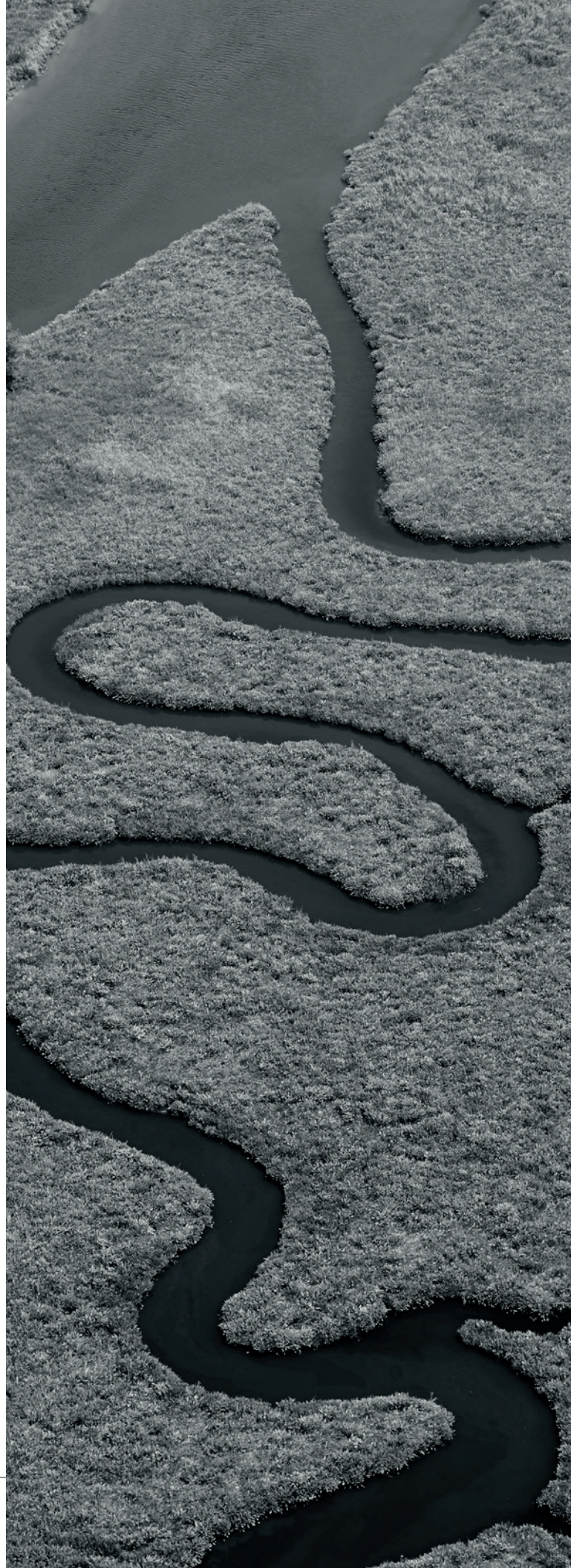


Olusola David-Bohra
Chief Executive: Africa Regions
Standard Bank
South Africa

“The Global CEO was an **investment in my future that helped me analyze issues from a new perspective. I highly recommend the program, especially to executives who lead businesses that seek to transform or transition their scope of operations.”**



Syed Safawi
CEO
Viom Networks
India



Admissions process



Applications

Applications are accepted throughout the year, but should be received before September 1, 2024.

The Admissions Committee, with representatives from IESE and MIT Sloan, thoroughly reviews all applications. Due to class-size constraints and the need to maintain a balanced mix of professional profiles, it is possible that even highly qualified applicants may not be admitted.

Candidates can apply online at:
www.iese.edu/gcp

Fee

The program fee of US\$53,000 includes tuition, academic materials, accommodation and most meals. Travel expenses to Cambridge, Singapore and Barcelona are not included.

A deposit of US\$10,000 is required upon admission in order to reserve a seat in the program and full payment is due before September 15, 2024.

Cancellations received within 30 days of the program start date are subject to a 25% fee.

**Get in touch with us today and discover
how the GCP can transform your future.**

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